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December 8, 2010

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: *Ex Parte Notice; WC Docket No. 09-197, Proposed Compliance Plan of
Consumer Cellular, Inc.; Petition of Consumer Cellular for ETC Designation*

Dear Ms. Dortch:

Pursuant to Section 1.1206 of the Commission's rules, Consumer Cellular, Inc. ("Consumer Cellular") hereby gives notice that on March 9, 2010, David Gusky of Consumer Cellular and the undersigned attorney, met with Vickie Robinson, Nicholas Degani, and Joseph Cavender of the FCC with regard to the above-referenced petitions.

Consumer Cellular explained that the Commission could, while giving full consideration to the concerns expressed by the Joint Board in its November 4th Recommended Decision, approve Consumer Cellular's proposed Compliance Plan (filed August 30, 2010) and grant its Petition for ETC Designation (filed December 30, 2009). Consumer Cellular noted that it is in the public interest to allow Consumer Cellular to participate in the Lifeline program for several reasons: 1) Consumer Cellular is the top ranked "no contract" wireless provider according to the [attached] recent issue of *Consumer Reports* (and every provider ranked lower than Consumer Cellular had already been granted ETC Designation by the Commission), 2) Consumer Cellular will offer multiple Lifeline plans, but it believes that its most attractive plan is not a "free" plan, and 3) Consumer Cellular is not a "pre-paid" wireless carrier, as identified in the *Recommended Decision*, but instead offers its customers the flexibility of service with "no contract" without requiring consumers to buy a specific amount of airtime "up front" (which they may not use).

Sincerely,

A handwritten signature in blue ink that reads "Jonathan D. Lee". The signature is fluid and cursive, with the first name "Jonathan" being more prominent than the last name "Lee".

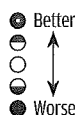
Jonathan D. Lee
Principal



Ratings Cell-phone service with a contract

Summary Ratings, reflecting all cities surveyed, in order of overall score. Differences in score of less than four points are not meaningful.

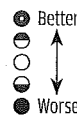
Provider	Reader score	Service				Customer support			
		Value	Voice	Texting	Data	Phone	Website	E-mail	Staff knowledge
	0	100							Issue resolved
U.S. Cellular	82	●	●	○	○	-	-	-	●
Verizon Wireless	74	○	●	○	○	○	○	○	○
Sprint	73	○	○	○	○	○	○	○	○
T-Mobile	69	●	●	●	●	○	○	○	○
AT&T	60	●	●	●	●	●	●	●	●



Ratings No-contract service

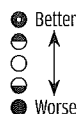
Summary Ratings, reflecting all cities surveyed, in order of overall score. Differences in score of less than three points are not meaningful.

Provider	Reader score	Service	
		Value	Voice
	0	100	
Consumer Cellular	87	●	○
TracFone	82	●	○
T-Mobile	79	○	●
Verizon Wireless	76	●	○
Virgin Mobile	75	○	○
AT&T GoPhone	68	●	●



Provider	Reader score	Service			
		No service	Dropped calls	Texting	Data
	0	100			
PHILADELPHIA					
Verizon	73	●	●	○	○
T-Mobile	70	●	○	-	-
AT&T	63	○	●	●	●
PHOENIX					
Verizon	77	●	●	○	○
Sprint	74	●	●	-	-
T-Mobile	71	○	○	○	-
AT&T	59	●	●	●	●
SALT LAKE CITY					
Verizon	76	●	●	○	○
T-Mobile	74	○	○	-	-
AT&T	62	○	●	●	●
SAN DIEGO					
Sprint	76	●	●	○	-
Verizon	75	●	○	○	○
T-Mobile	73	○	○	-	-
AT&T	60	●	●	●	●
SAN FRANCISCO					
Verizon	74	●	●	○	○
T-Mobile	73	○	○	-	-
Sprint	68	○	○	○	-
AT&T	51	●	●	●	●

Provider	Reader score	Service			
		No service	Dropped calls	Texting	Data
	0	100			
SEATTLE					
Verizon	73	●	●	○	○
Sprint	72	○	○	-	-
T-Mobile	71	○	○	●	●
AT&T	59	●	●	●	●
ST. LOUIS					
Verizon	76	●	●	○	○
T-Mobile	72	○	○	-	-
Sprint	71	●	○	○	○
AT&T	67	○	○	○	○
TAMPA, FLA.					
T-Mobile	73	○	○	○	-
Verizon	72	●	●	●	○
Sprint	72	○	○	○	-
AT&T	67	○	○	○	○
WASHINGTON, D.C.					
Sprint	73	○	○	○	○
Verizon	72	●	○	○	○
T-Mobile	72	●	○	-	-
AT&T	62	●	●	●	●



Guide to the Ratings

Ratings are based on 58,189 responses from ConsumerReports.org subscribers surveyed in September 2010. Ratings by city include responses from customers with conventional (contract) and no-contract service. Separate analyses were conducted of overall ratings for contract and no-contract carriers. Only providers with sufficient data for ratings are included in each chart. **Reader score** reflects respondents' overall satisfaction with their cell-phone service and is not limited to factors listed in the Ratings charts. A score of 100 would mean all respondents were completely satisfied; 80 would mean very satisfied, on average; 60, fairly well satisfied. Reader scores are not directly comparable among the three Ratings charts. **Value** reflects the percentage of respondents that rated the carrier as very good or excellent in value for money. **Voice** service reflects the percentage of respondents who said they experienced various problems when making calls. In the city chart, two specific voice problems are rated: **no service** and **dropped calls**. **Texting** reflects difficulties, including texts not being sent or received or being much delayed. **Voice** and **texting** scores are based on the percentage who reported no problems in the previous seven days, statistically adjusted for cell-phone usage rates. Scores for **Data** reflect the percentage of respondents who gave very good to excellent scores for the overall experience with Web access and e-mail from their phones. **Customer support** is based on the quality of the carrier's website, ease and speed of reaching support staff by phone, e-mail helpfulness, and knowledge and competence of support staff. **Issue resolved** reflects the percentage who said their issue was satisfactorily resolved in a timely manner. Ratings are relative, reflecting differences from the average of all providers in all areas. "-" indicates insufficient data. Respondents might not reflect the general U.S. population.